



2010 Rates Card

Don't let your opposition out-drive you!

Frequency	- every two months (6 editions per year)
Distribution	- 25 000
Readership	- 100 000+

Verified BBEE level 4 contributor

Found in over 350 Golf Clubs,
Driving Ranges and golf shops throughout South Africa.

The rates below are per edition

1 EDITION 2 EDITIONS 3 TO 6 EDITIONS

Standard Advertising

1 sixth of a page	R 1,210	R 1,150	R 968
Quarter Page	R 1,815	R 1,725	R 1,425
Half Page	R 3,630	R 3,449	R 2,904
Full Page	R 6,292	R 5,748	R 5,033

Special Positions

Front Cover Branding	R22,000	R20,350	R19,360
Outside Back Cover	R18,150	R17,133	R14,520
Inside Front Cover	R11,495	R10,921	R 9,196
Inside Back Cover	R11,495	R10,921	R 9,196
Calendar Branding	R 6,050	R 5,748	R 4,840
Topside Branding	R 2,420	R 2,299	R 1,936
Bottomside Branding	R 2,420	R 2,299	R 1,936
Results and Rankings (1 page)	R 2,420	R 2,299	R 1,936
Results and Rankings (4 pages)	R 8,470	R 8,047	R 6,776
Great SA Tips	R 3,025	R 2,874	R 2,420
Celebrity Golfer Profile	R 3,025	R 2,874	R 2,420
Something Funny	R 3,025	R 2,874	R 2,420

Issue

September/October 2010
November/December 2010

Booking and Material Deadline

13th August 2010
8th October 2010

The above prices include limited artwork, if any major artwork has to be done a flat rate of R500 will be added.

ALL THE ABOVE RATES EXCLUDE VAT.

The SA Golf Trader is set using an Apple Mac, InDesign, Adobe Freehand and Adobe Photoshop. Any electronic material supplied to us may be in any of the above formats (Any fonts must be supplied where applicable). High Resolution, Jpegs, Tiffs, Eps's and PDF's may also be supplied.

All Sizes in Millimetres

Full page	210 x 148
Full page with headers	182 x 132
Half page landscape	90 x 132
Half page portrait	182 x 65
Quarter Page	90 x 65
1/6 page	28 x 132

For exceptional advertising opportunities contact:

Office (011) 606 2060 • Fax (011) 086 694 2185 • info@sagolftrader.co.za

Louis Naude • 083 293 0220 louis@sagolftrader.co.za

Neville Bellairs • 082 705 8764 neville@sagolftrader.co.za